SYSTEM AND METHOD FOR CONSOLIDATION OF MAIL AND MESSAGES

Abstract of the Disclosure

A message processing system for preparing a large quantity of messages to be distributed to recipients. A first component is a consolidator module receiving data corresponding to the plurality of messages to be processed. The consolidator module is programmed to select individual message do be consolidated into a single message package based on predetermined criteria. Exemplary consolidation criteria may include messages to be delivered to the same mailing address, messages having proximal due dates, messages for which the sender and recipient have authorized consolidation, messages for which marketing content is compatible, and messages for which business considerations are compatible. In a further preferred embodiment, the consolidator module is coupled to a customer relationship management system. The customer relationship management system is preferably used to determining at least some of the consolidation criteria and for generating a template for consolidated message packages.